



Leaders in Service

Service Above Self



Sponsored by the Rotary Club of Wilmington, N.C.

Wilmington and Beaches Convention & Visitors Bureau. Used by permission.

Recognizing Outstanding Business Leaders

Awards Banquet 6 p.m. Wednesday, May 1, 2024

The Burney Center, the University of North Carolina Wilmington

Sponsors Needed

The Wilmington Rotary Club is seeking sponsors for its third annual **Leaders in Service** awards. These will honor leaders in three categories of local enterprise — business, non-profit and government — who have made a significant impact on the community's needs in one or more of Rotary International's Seven Areas of Focus. (These are listed on the reverse page.) We will recognize the recipient in each category at a banquet on May 1, 2024. As a sponsor, you will have an opportunity to personally recognize and applaud these true leaders for their outstanding service and commitment to our community.

The **Leaders in Service** awards program and banquet is the club's primary fundraiser. Since 1915, the club has been undertaking projects to improve our community, the nation, and the world. Corporate sponsorships will benefit the Wilmington Rotary Club's local, non-profit charitable arm, the RCDW Foundation. Last year, the foundation disbursed more than \$55,000 in grants to non-profit organizations and in support for the club's own projects, which are largely but not exclusively focused on basic education, literacy, and health.

Sponsors will be recognized at the awards ceremony and in media promotions in the weeks leading up to the event. For details about sponsorship levels and benefits, see the reverse of this page.

Yes! I Want to Become a Sponsor for Leaders in Service

Level: Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500 Friend: \$1,000
 Individual tickets: _____ at \$150 each

Company name _____

Sponsor name _____

Phone _____ Email _____

Signature _____ Date _____

Checks may be written payable to the order of '**RCDW Foundation**,' a 501(c)(3) organization.

Please mail this form to: Wilmington Rotary Club
Attn: Leaders in Service
P.O. Box 1194
Wilmington, NC 28405

or: Make your sponsorship commitment online.
For more information, a sponsorship form, and a secure online payment form, go to:
www.leadersinservice.org

Why Become a Sponsor?

What You Will Get in Appreciation for Your Contribution

The Wilmington Rotary Club's RCDW Foundation is a 501(c)(3) charitable institution. That means sponsorships will be largely tax-deductible for donors. In return for their support, sponsors will be recognized at the awards banquet and in public media advertising, and will receive multiple tickets to the May 1, 2024 awards banquet.

Platinum Level: \$10,000

- Two tables, with reserved seating for 16 guests, and signage on main reception tables
- Recognition in printed event program
- Your company's logo on marketing materials including emails, social media, and banner at event
- Media spotlights
- Acknowledgement as Platinum Sponsor on invitations and save-the-date notices
- Logo on Leaders in Service Sponsors page of wilmingtonrotaryclub.org website

Gold Level: \$5,000

- One table, with reserved seating for eight guests, and signage on main reception tables
- Recognition in printed event program
- Your company's logo on marketing materials including emails, social media, and banner at event
- Media spotlights
- Logo on Leaders in Service Sponsors page of wilmingtonrotaryclub.org website

Silver Level: \$2,500

- One table, with reserved seating for eight guests, and signage on main reception tables
- Recognition in printed event program
- Your company's logo on marketing materials including emails, social media, and banner at event
- Logo on Leaders in Service Sponsors page of wilmingtonrotaryclub.org website

Friends of Rotary: \$1,000

- Reserved seating for four guests, and signage on main reception tables
- Recognition in printed event program and reference in media promotions

Individual tickets are also available at **\$150** each

How the Wilmington Rotary Club Will Use Your Contribution

Funds raised through the **Leaders in Service** awards will be allocated during the 2024-25 Rotary year, which begins July 1, 2024. A partial list of projects the club's foundation has supported in recent years can be found on the Wilmington Rotary Club's Leaders in Service website, at www.leadersinservice.org

Those projects include long-term support for education and literacy in New Hanover County schools that serve high-poverty student bodies; help for a working family building a house; nutrition assistance for the families of low-income public school students; cash awards each year for five outstanding rookie teachers; research to combat Alzheimer's disease; training assistance dogs for people with disabilities; and international health, water supply, and economic development projects in Honduras, Ukraine, Moldova, Sierra Leone, and Guyana.

Rotary's Seven Areas of Focus

- Literacy and basic education
- Maternal and child health
- Disease prevention and treatment
- Economic and community development
- Water supply and sanitation
- Peace and conflict prevention/resolution
- The environment

The Wilmington
Rotary
Club



www.wilmingtonrotaryclub.org